

NanoMedicines Innovation Network Branding & Attribution Guidelines



July 2019

NOMENCLATURE

English	
Full name	NanoMedicines Innovation Network
Acronym	NMIN
French	
Full name	Réseau D'Innovation NanoMédicines
Acronym	RdIN

LOGO

NMIN has various versions of its logo available for use in presentations, publications and other materials. For each, click on “large” (approx. 4200 x 1800 pixels, 2.5 MB) or “small” (approx. 430 x 280 pixels, 30 KB) to access downloadable, high-resolution versions on transparent backgrounds.

<p>Note: when you click on “large” or “small” to open these files online, the image will appear on a black background; however, the actual file you download will consist of white or coloured text on a transparent background.</p>	
 <p>large small</p>	<p>Logo with bilingual wordmark - to identify the Network in presentations, invitations, notices, posters, websites, memos, or material for Network-related activities (<i>i.e.</i>, event signage, nametags, programs, reports <i>etc.</i>).</p>
 <p>large small</p>	<p>Simple logo – for use in situations where the wordmark would not be readable or reproducible due to size or media constraints (<i>i.e.</i>, page folios, die cuts, production of novelty items/giveaways <i>etc.</i>).</p>

Note: when you click on “large” or “small” to open these files online, the image will appear on a black background; however, the actual file you download will consist of white or coloured text on a transparent background.



NANOMEDICINES INNOVATION NETWORK
 RÉSEAU D'INNOVATION NANOMÉDECINES

[large](#) | [small](#)

Reverse (white) logo with bilingual wordmark – for use on materials or in contexts with dark backgrounds.



[large](#) | [small](#)

Reverse (white) simple logo – for use on materials with dark backgrounds and where the wordmark would not be readable due to size or media constraints.

COLOURS

Logo gradient



From: Dark Blue

RGB 45, 57, 139

CMYK 99, 94, 9, 1

Hex #2d3986

To: Light Blue

RGB 0, 174, 239

CMYK 69, 14, 0, 0

Hex #00aeef

Website theme



RGB 0, 11, 45
 CMYK 93, 85, 50, 67
 Hex #000b2d



RGB 110, 193, 228
 CMYK 57, 7, 4, 0
 Hex #6ec1e4

FONT

Logo font: Avenir LT Std
Website font: Istok Web, Sans-serif
Preferred font for slides, documents: Century Gothic

ATTRIBUTION

In disseminating NMIN-funded research and related information about the Network, it is important that NMIN's contribution be appropriately recognized. Recognition heightens awareness of the Network, its people and activities. It also generates opportunities for collaboration in related ventures and enhances the potential for dissemination, use and commercial exploitation of Network research.

Recommended citations to facilitate your acknowledgment of NMIN support

Short version

This work was supported by NMIN (the NanoMedicines Innovation Network), a member of the Networks of Centres of Excellence Canada program.

Long version

This work was supported by NMIN (the NanoMedicines Innovation Network), a national multidisciplinary research network supporting research, networking, commercialization, knowledge mobilization and capacity building activities that contribute to maintaining and improving Canada's position as a global leader in developing next generation nanomedicines.

NMIN is a member of the Networks of Centres of Excellence (NCE), a Government of Canada program that funds partnerships between universities, industry, government and not-for-profit organizations to connect leading-edge research with industrial know-how and strategic investment.

Acknowledging NMIN support when making presentations

NMIN PowerPoint templates are available upon request.

Slides providing an overview of the Network can be downloaded [here](#).

CONTACT

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